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YouTube: How Steve Chen Changed The Way We Watch Videos (Wizards Of Technology)



Synopsis

In our modern, technology-driven world, a few important individuals have changed the way we live. With each new, great tech idea, our world becomes more interesting and complex. Many young people may know the names of the biggest technology and Internet-based companies, but do they know the story of the creators and businesses behind names like Netflix, Google, YouTube, and Facebook? This series tells the biographies of the titans of technology who are changing our world. Each book explores the life of an individual who started one of the world's most popular companies.

Book Information

Series: Wizards of Technology (Book 10)

Library Binding: 64 pages

Publisher: Mason Crest (September 2014)

Language: English

ISBN-10: 1422231887

ISBN-13: 978-1422231883

Product Dimensions: 0.5 x 6.8 x 9.2 inches

Shipping Weight: 12 ounces

Average Customer Review: 3.0 out of 5 stars [See all reviews](#) (1 customer review)

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Age Range: 12 - 17 years

Grade Level: 7 - 12

Customer Reviews

Good story, good background. Would have preferred more details.

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Success, YouTube SEO) YouTube™: How Steve Chen Changed the Way We Watch Videos

Netflix: How Reed Hastings Changed the Way We Watch Movies & TV (Wizards of Technology)

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